

For this brief you will plan and illustrate a double page spread for a colouring book which can be used by life coach and inspirational speaker Jude Daunt in her coaching sessions. You will be given a theme for your illustrations and will create a full colour image on the left-hand page and a black and white line drawing on the right. The two images should be similar but not the same so that you are providing colourful inspiration for the reader but also giving them scope to take their own colourful journey on the right-hand page!

Which companies/ artists you will be working with: Jude Daunt <https://www.judedautncoaching.co.uk> and Gillian Gamble (<https://gilliangamble.wordpress.com>)

Your 3 Training Days may look like this:

**Please note: you must attend all three training days to showcase your work at the Final Show.*

Day one: (7th June) The first day of our project will be dedicated to meeting the sponsor of our brief, Jude Daunt and finding out about positive thinking, colour therapy and how we can interpret the fundamentals into illustrations. We will then spend the rest of the day researching, brainstorming and collating ideas for your double page spread. You will look at colouring book illustration styles and start to collect appropriate reference images, backgrounds and colour palettes to use creating a moodboard to help inspire your ideas. The location for this first day will be Newcastle College.

Day two: (14th June) The second day will include a digital masterclass in how to get your illustrations print ready and explore adding colour digitally to your images. Local illustrator Gillian Gamble will be on hand to offer some colour inspiration and talk through her experience as a professional illustrator.

Day three: (21st June) You will complete your colouring book illustrations and help to create an illustrated 'Colour Me Happy' mural that will be used in the exhibition. We will also come up with our social media plan (#colourmehappy) to promote mindfulness through colouring!

Your Mentor is: Helen Turner

Need help or guidance?

If you would like to choose this project but have a few questions please get in touch with your mentor. **Helen:** illustration@tice-uk.com